

## Dr. Kamaljeet Kaur

Has successfully contributed and published a paper

## BRAND PROMOTION STRATEGIES USED DURING TOKYO OLYMPICS 2020: A CASE STUDY OF AMUL DOODLES

In an International Peer Reviewed & Refereed

## Scholarly Research Journal for Interdisciplinary Studies

ISSN (E) 2278-8808, ISSN (P) 2319-4766 SJIF 2021:7.380 **PEER REVIEWED & REFEREED JOURNAL** NOV - DEC, 2021 VOLUME 9, ISSUE 68, RELEASED ON 01/01/2022

Dr. Yashpal D. Netragaonkar Editor in Chief for SR Journals

Certificate No. SRJIS 18/18/2022

